* **Case Study.** A case study involves an invented or a real situation. Students are provided with background information. Then, a problem is posed and questions are asked. Students explore "what if" situations and expand the case or come to some conclusion.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| **EVALUATION CRITERIA** | **0-12 points****Unsatisfactory****(Below 60%)** | | **13-14 points****Emerging****(65%-70%)** | **15-16 points****Satisfactory****(75%-80%)** | **17-18 points****Proficient****(85%-90%)** | **19-20 points****Distinguished****(95%-100%)** | **SCORE** |
| **Analysis** | Does not present an analysis of the issues identified or demonstrate an understanding of the topic(s) and issue(s). | | Presents an incomplete analysis of the issues identified and demonstrates an inadequate understanding of the topic(s) and issue(s). | Presents a superficial analysis of some of the issues identified and demonstrates a somewhat acceptable understanding of the topic(s) and issue(s). | Presents a thorough analysis of most issues identified and demonstrates an accomplished understanding of the topic(s) and issue(s). | Presents an insightful and thorough analysis of all issues identified and demonstrates a sophisticated understanding of the topic(s) and issue(s). |  |
| Evaluation | Makes no connection between the issues identified and the strategic concepts studied in the reading. Does not Support diagnosis and opinions with reasons and evidence; argument is one-sided and not objective. | | Makes little or no connection between the issues identified and the strategic concepts studied in the reading. Supports diagnosis and opinions with few reasons and little evidence; argument is one-sided and not objective. | Makes appropriate but somewhat vague connections between the issues and concepts studied in the reading; Demonstrates limited command of the strategic concepts and analytical tools studied. Supports diagnosis and opinions with limited reasons and evidence; presents a somewhat one-sided argument. | Makes appropriate connections between the issues identified and the strategic concepts studied in the reading; Demonstrates good command of the strategic concepts and analytical tools studied. Supports diagnosis and opinions with reasons and evidence; presents a fairly balanced view; interpretation is both reasonable and objective. | Makes appropriate and powerful connections between the issues identified and the strategic concepts studied in the reading; Demonstrates complete command of the strategic concepts and analytical tools studied. Supports diagnosis and opinions with strong arguments and evidence; presents a balanced and critical view; interpretation is both reasonable and objective. |  |
| Recommendations | Does not present realistic or appropriate recommendations and offers no support from the information presented and concepts from the reading. | | Presents realistic or appropriate recommendations with little, if any, support from the information presented and concepts from the reading. | Presents realistic or appropriate recommendations supported by the information presented and concepts from the reading. | Presents specific, realistic, and appropriate recommendations supported by the information presented and concepts from the reading. | Presents detailed, realistic, and appropriate recommendations clearly supported by the information presented and concepts from the reading. |  |
| Research | Does not supplement case study with research and documentation. | | Supplements case study, if at all, with incomplete research and documentation | Supplements case study with limited research into the present situation of the company; provides limited documentation of sources consulted. | Supplements case study with relevant research into the present situation of the company; documents all sources of information. | Supplements case study with relevant and extensive research into the present situation of the company; clearly and thoroughly documents all sources of information. |  |
| Writing Mechanics | Writing is extremely unfocused, rambling, or contains major errors; lacks detail and relevant data and information; extremely disorganized. Does not use APA guidelines. | | Writing is unfocused, rambling, or contains serious errors; lacks detail and relevant data and information; poorly organized. Uses APA guidelines with major violations to cite sources. | Writing lacks clarity or conciseness and contains numerous errors; gives insufficient detail and relevant data and information; lacks organization. Reflects incomplete knowledge of APA guidelines. | Writing is accomplished in terms of clarity and conciseness and contains only a few errors; includes sufficient details and relevant data and information; well-organized. Uses APA guidelines with minor violations to cite sources. | Writing demonstrates a sophisticated clarity, conciseness, and correctness; includes thorough details and relevant data and information; extremely well-organized. Uses APA guidelines accurately and consistently to cite sources.. |  |
| Additional Comments: | |  | | | | **Total Rubric Score =**  **100 points** |  |